

The background of the slide is a grayscale microscopic image of various cells, including several red blood cells. Two cells are highlighted in a vibrant red color: one is a small, oval-shaped cell in the upper left, and the other is a larger, more complex cell with a dark, swirling internal structure on the right side.

CONCEPT DEVELOPMENT

Turn inspiration into innovation



GKM

Gesellschaft für
Therapieforschung mbH

Key Facts Concept Development

- concepts design for clinical studies (interventional trials/NIS), surveys or health utility research
- concept feasibility check
- independent review & critical feedback on existing concepts
- identification of potential pitfalls and obstacles
- team of medical doctors with wide-ranging experience in clinical, translational and preclinical research

Services Concept Development

literature research


design development

definition of enrolment criteria

sample size estimation

selection of adequate methods
of measurement

scientific and regulatory
feasibility analysis



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